

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **AUG 15 2014**

THE POPPY FOUNDATION
7550 W LAKE MEAD BLVD STE 1
LAS VEGAS, NV 89128

Employer Identification Number:
20-5485159
DLN:
17053141303023
Contact Person:
KAREN A BATEY ID# 31641
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
August 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
January 15, 2012
Contribution Deductibility:
Yes
Addendum Applies:
Yes

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,



Director, Exempt Organizations

THE POPPY FOUNDATION

ADDENDUM

Based on the information submitted with your application, we approved your request for reinstatement under Revenue Procedure 2014-11. Your effective date of exemption, as shown in the heading of this letter, is retroactive to the date of revocation.

Letter # 947 - 501(c)(3) Public Charity

EDS T#:

31641

SEID:

L2X43

Today's Date:

7-8-14

Specialist Name:

K. Bailey

Organization name:

The People

EIN:

20-548514

EDS Case #:

453154052

Update EIN/Name/Address/POA in EDS when preparing letter:

Update:

Letter # 947

Send copy of letter to:

POA 1

POA 2

Accounting Year End

Form 990 Required

Contribution Ded.

POA if applicable

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Para

Variable

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8010

August 31

8011

1706(X)(A)(4)

8012

Yes

8013

January 15, 2012

8014

Yes

8015

Yes

Public Charity Status

Effective Date

Addendum Applies

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Special Instructions or 9001 Paragraph text:

21000

21017

Form 8670

Screen 1

Subsection:

3

Acc'ting Period Ends:

8

NAICS

81300

Taxonomy

120

Status

060

Specialist T#

31641

Hours

0.7

Case Grade

12

Screen 2

941

990-C

1120

990-T

1041

5227

1065

990-PF

940

990

Employment Code

W

Determination Code

01

Affiliation Code

3

Foundation Code

15

Deductibility Code

1

Entity Type

1

Hospital Indicator

00

Classification Code

Effective Date (YYYYMM)

Ruling Date (YYYYMM)

Adv Rul Ends (YYYYMM)

Deductibility Year (YYYY)

Pension Plan

Group Exemption No.

14

201201

201408

2012

2

Leave blank if current date

Special Instructions: